



Invitation to the Press Conference

The Guggenheim Architecture®
26th September to 12th November 2006



Asymptote, Shigeru Ban, Coop Himmelb(l)au, Frank O. Gehry, Richard Gluckman, Vittorio Gregotti, Charles Gwathmey, Zaha Hadid, Hans Hollein, Arata Isozaki, Rem Koolhaas, Enrique Norten, Jean Nouvel, Frank Lloyd Wright

Following the tradition established by the famous Frank Lloyd Wright-designed museum building, erected between 1946 and 1959 on New York's Fifth Avenue, Thomas Krens, director of the Guggenheim Foundation since 1988, has commissioned many of the world's leading architects, among them Frank O. Gehry, Zaha Hadid, and Rem Koolhaas, to design additional Guggenheim museums in Europe and the U.S. These designs (for projects both built and unbuilt) mark a shift in the perception and role of contemporary museum architecture. Particularly noteworthy are Gehry's building in Bilbao (opened in 1997) and designs for projected museums in Rio de Janeiro by Jean Nouvel, in Taichung, Taiwan by Hadid and, most recently, for a museum in Guadalajara, Mexico by Enrique Norten. In a separate show that will be held on the ground floor of the atrium hall of the Kunst- und Ausstellungshalle from 25 August – 12 November 2006, architectural models and plans of 23 projects and competitions illustrate the radical development of, international museum architecture and exhibition design as reflected in the Guggenheim's own pioneering past and present.

The press conference will be held on 25th September 2006 at 11.00 a.m. in the Art and Exhibition Hall of the Federal Republic of Germany.

Please register by Fax (+49/228/9171-211) or E-Mail (ferreira@kah-bonn.de). **Extensive essays and photo material are available at the press office or www.bundeskunsthalle.de. Please direct all requests for interviews to this office.**

We are looking forward to your visit.

Maja Majer-Wallat
Press Officer