Invitation to a Media Conference
Thursday, 12 March 2019, 11 a.m.

WE CAPITALISTS
From Zero to Turbo
13 March to 12 July 2020

Capitalism is far more than simply an economic system. It is a social order that has shaped our thinking, perception and existence for centuries. Approaching the topic from a cultural and historical perspective, the exhibition examines the fundamental characteristics of Capitalism - rationalisation, individualisation, accumulation, money and investment as well as typically Capitalist dynamics such as unrestricted growth and creative crises.

With a selection of around 250 objects taken from the realms of art, history and everyday popular culture, the exhibition sheds light on a complex subject of great social relevance that touches each and every one of us.

In a way, this 'DNA of Capitalism' has long become part of our own DNA. How does Capitalism shape our identity and history, for example in terms of our individuality, sense of time, and attitude to material possessions? Can or must we change it – and do we want to?

Educational programme in cooperation with the Federal Agency for Civic Education.

We cordially invite you to a media conference on Thursday, 12 March 2019, 11 a.m. The exhibition opens at 10 a.m.

Participants:
- Patrick Schmeing, managing director of the Bundeskunsthalle
- Cemile Giousouf, deputy director / head of Operative Division of the Federal Agency for Civic Education
- Wolfger Stumpfe, curator
- Henriette Pleiger, curator, Bundeskunsthalle
- Sven Bergmann, press officer of the Bundeskunsthalle

In order to receive your accreditation, please send a fax to +49 228 9171–211 or an email to presse@bundeskunsthalle.de.

We look forward to seeing you.

Sven Bergmann
Press Officer / Executive Officer to the Management
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bergmann@bundeskunsthalle.de
Fax reply to +49 228 9171–211

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I will attend YES □

Please send press material YES □

Please enter the media institution and the editorial office you will be representing at the media conference.

Name:

Media institution: Editorial office:

Address:

Postal code & location:

Telephone & fax:

Email:

Current and upcoming exhibitions

BEETHOVEN
World.Citizen.Music
until 26 April 2020

STATE OF THE ARTS
The Fusion of the Arts
17 April to 28 June 2020

FRAGMENTS FROM NOW FOR AN UNFINISHED FUTURE
An exhibition of the Friedrich Ebert Foundation
20 March to 3 May 2020

DOUBLE LIVES
Visual Artists Making Music
19 June to 4 October 2020

MAX KLINGER
4 September 2020 to 3 January 2021

JULIUS VON BISMARCK
Fire with Fire
27 March to 30 August 2020

JERUSALEM
27 November 2020 to 28 March 2021