Invitation to a Media Conference
Wednesday, 11 September 2019, 11 a.m.

CALIFORNIA DREAMS
San Francisco – a Portrait
12 September 2019 to 12 January 2020

As places of longing, California and San Francisco in particular have always stood for the dreams of a “better life”: dreams of prosperity and abundance, of other (at times utopian) social orders, innovative life styles, creative artistic perspectives, and new technological horizons. Both the Asian-Pacific region in the west and Europe in the east have had a lasting impact on San Francisco.

Time and again, global impulses have emerged from San Francisco: from the gold rush of the 19th century to the great social and political movements of the 20th century. Today, Silicon Valley is another global center of attraction in the San Francisco Bay area.

With artworks and historical objects from numerous Californian and European lenders the exhibition draws a many-faceted portrait of the city of San Francisco over four centuries. It touches upon important global issues of our time, especially those of migration and displacement. The exhibition celebrates San Francisco as a place whose pluralistic identity is constantly being renegotiated to this day.

We cordially invite you to a media conference on Wednesday, 11 September 2019, at 11 a.m. The exhibition opens at 10 a.m.

Participants:
- Rein Wolfs, director of the Bundeskunsthalle
- Jerry Cimino, director, The Beat Museum, San Francisco
- Sylvia Kasprycki, exhibition curator, Goethe University, Frankfurt a.M.
- Henriette Pleiger, exhibition curator, Bundeskunsthalle
- Sven Bergmann, press officer of the Bundeskunsthalle

In order to receive your accreditation, please send a fax to +49 228 9171–211 or an email to presse@bundeskunsthalle.de.

We look forward to seeing you.

Sven Bergmann
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Fax reply to +49 228 9171–211

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I will attend YES ☐
Please send press material YES ☐

Please enter the media institution and the editorial office you will be representing at the media conference.

Name: __________________________________________

Media institution: ____________________________ Editorial office: ____________________________

Address: __________________________________________

Postal code & location: __________________________

Telephone & fax: __________________________

Email: __________________________________________

Current and upcoming exhibitions

**GOETHE**
Transformation of the World
until 15 September 2019

**GOETHE’S GARDENS**
Green Worlds on the Roof of the Bundeskunsthalle
until 22 September 2019

**POWER PLAY**
Anna Uddenberg
until 22 September 2019

**FROM MOSUL TO PALMYRA**
A Virtual Journey through the World’s Cultural Heritage
30 August to 3 November 2019

**FEDERAL PRIZE FOR ART STUDENTS**
24th Federal Competition of the Federal Ministry of Education and Research
18 October 2019 to 5 January 2020

**MARTIN KIPPENBERGER BITTESCHÖN DANKESCHÖN**
A Retrospective
1 November 2019 to 16 February 2020

**BEETHOVEN**
World.Citizen.Music
17 December 2019 to 26 April 2020