Invitation to a Media Talk
Thursday, 4 April 2019, 11 a.m.

POWER PLAY
Anna Uddenberg
5 April to 15 September 2019

Anna Uddenberg explores social conventions, norms and rhetorics. She challenges ingrained ways of thinking and seeing as well as our mental and physical mobility. With her sculptures and installations, she reflects our everyday life and investigates how new technologies, especially social media, affect our consumer culture. She analyses social and cultural systems and scrutinises the role and the cliché-driven role models of women.

By elaborating, displacing and saturating textures, tropes and elements that are meant to be cosy or comfortable, the artist flips the script of conventional readings of femininity to argue that these codes serve someone else’s pleasure and that femininity is connected to exploitation.

With their ecstatically arched bodies, the figures present a near-acrobatic three-dimensional still life and a complex dynamic narrative that question our ideals of perfection. This elaborate approach is also translated in Uddenberg’s furnituresque pieces. At first glance, they seem functional and suggestive of comfort, luxury and security, but they reveal a cryptic extraction of figuration and carry on the gender-specific theme at the heart of the artist’s practice. Seen together in the specially designed exhibition space, the figures engage in a compelling Power Play.

We cordially invite you to a media talk on Thursday, 4 April 2019 at 11 a.m. The exhibition opens at 10 a.m.

Participants:
- Rein Wolfs, director of the Bundeskunsthalle
- Susanne Kleine, curator of the exhibition, Bundeskunsthalle
- Sven Bergmann, press officer of the Bundeskunsthalle

The artist is present.

In order to receive your accreditation, please send a fax to +49 228 9171–211 or an email to presse@bundeskunsthalle.de.

We look forward to seeing you.

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Fax reply to +49 228 9171–211

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I will attend YES □

Please send press material YES □

Please enter the media institution and the editorial office you will be representing at the media talk.

Name: __________________________________________

Media institution: __________________________ Editorial office: __________________________

Address: ______________________________________

Postal code & location: __________________________

Telephone & fax: ______________________________

Email:________________________________________

Current and upcoming exhibitions

MODERNIST CINEMA
Film in the Weimar Republic
until 24 March 2019

MICHAEL JACKSON
On the Wall
22 March to 14 July 2019

GOETHE’S GARDENS
Green Worlds on the Roof of the
Bundeskunsthalle
13 April to 15 September 2019

GOETHE
Transformation of the World
17 May to 15 September 2019

CALIFORNIA DREAMS
San Francisco – A Portrait
13 September 2019 to 12 January 2020

FEDERAL PRIZE FOR ART STUDENTS
24th Federal Competition of the Federal Ministry of Education and Research
18 October 2019 to 5 January 2020

MARTIN KIPPMERGER BITTESCHÖN DANKESCHÖN
A Retrospective
1 November 2019 to 16 February 2020

BEETHOVEN
World.Citizen.Music
17 December 2019 to 26 April 2020